



## 2021 SPONSOR GUIDE



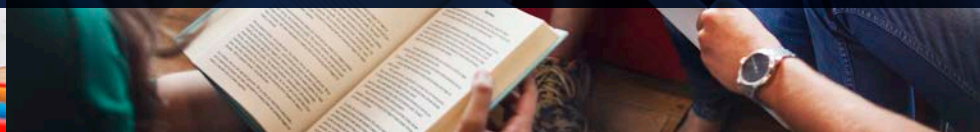
**It's more than just  
a donation, it's an  
investment in students.**

[www.texasinvitational.com](http://www.texasinvitational.com)



# TEXASINVITATIONAL.COM

VOLUNTEER OPPORTUNITIES | TOURNAMENT INFO | SCHEDULES | STATS



[www.pasadenaisd.org](http://www.pasadenaisd.org) | [www.pasadenaisdfoundation.org](http://www.pasadenaisdfoundation.org) | [www.dpisd.org](http://www.dpisd.org)



## 2021 SPONSORSHIP OPPORTUNITIES

### MAJOR SPONSOR - \$10K

- Division Level Named for sponsor
- Digital Ad on scorer tables at the 6 championship sites
- Full page ad in souvenir program
- Name listed on program sponsor page
- Large banner at Phillips Field House (4x8ft)
- Banner ad on the tournament website
- 15 tournament passes
- Name listed on sponsor boards at all locations
- Logo present on live streams

### PLATINUM SPONSOR - \$5K

- Division Level Named for sponsor
- 1/2 page ad in souvenir program
- Listing on sponsor page in program
- Large banner at Phillips Field House (4x8ft)
- Ad on tournament website
- 10 tournament passes
- Name listed on sponsor boards at all locations
- Digital ad on scorer tables at the 6 championship sites
- Logo present on live streams



### GOLD SPONSOR - \$2,500

- 1/2 page ad in souvenir program
- Listing on sponsor page in program
- Banner at Phillips Field House (3x6)
- Banner ad on tournament website
- 8 tournament passes
- Name listed on sponsor boards at all locations
- Digital ad on scorer tables at the 6 championship sites

### SILVER SPONSOR - \$1,500

- 1/4 page ad in souvenir program
- Listing on sponsor page in program
- Listing on tournament website
- 6 tournament passes
- Name listed on sponsor boards at all locations

### BRONZE SPONSOR - \$750

- Business card ad in souvenir program
- Listing on sponsor page in program
- Listing on tournament website
- 4 tournament passes
- Name listed on sponsor boards at all locations

# MORE THAN JUST A HIGH SCHOOL BASKETBALL TOURNAMENT



NOVEMBER 18-20, 2021



The McDonald's Texas Invitational High School Basketball Tournament is one of the largest and most well-known basketball tournaments in the state. Often, the road to a state championship begins here as some of the top teams and players in the state kick off their seasons.

Featuring 48 boys teams and 32 girls teams, the tournament has raised more than \$2.5 million since its inception in 2003. We are expecting record crowds again this year as we highlight our community and assist students in our schools.

The Texas Invitational is about so much more than basketball. All profits are put back into the classroom through Pasadena ISD and Deer Park ISD Education Foundation grants to fund innovative learning opportunities for students to shine.

# 2021



## SPONSOR INFO

If you are interested in becoming a 2021 tournament sponsor, please fill out this section and drop it in the mail or you can sponsor us online at [www.pasadenaisdfoundation.org](http://www.pasadenaisdfoundation.org).

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Company: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

Tournament Official Securing Sponsorship (if applicable): \_\_\_\_\_

### Donate to:

- Pasadena ISD Education Foundation   
Deer Park ISD Education Foundation

### Level of sponsorship:

- Major  Gold  Bronze   
Platinum  Silver

Signature: \_\_\_\_\_

Mail sponsor cards & make payment to:  
McDonald's Texas Invitational  
1515 Cherrybrook, Pasadena, TX 77502

Visit us online at  
[www.pasadenaisdfoundation.org](http://www.pasadenaisdfoundation.org)  
to become a tournament sponsor

Questions? Comments?  
Email Andrea Nguyen at  
[anguyen@pasadenaisd.org](mailto:anguyen@pasadenaisd.org)