

2017 SPONSOR INFO

The McDonald's Texas Invitational Basketball Tournament
November 16-18, 2017

If you are interested in being a sponsor for the 2017 tournament, please complete the information below and drop in the mail, or visit us online at www.texasinvitational.com.

Name: _____

Company Name: _____

Address: _____

Phone: _____ E-mail: _____

Signature: _____

Tournament Official Securing Sponsorship (if applicable): _____

Donate to:

PISD Education Foundation

Deer Park Education Foundation



Level of sponsorship:

Major

Platinum

Gold

Silver

Bronze

Email Cindy Parmer at cparmer@pasadenaisd.org

Make online payment to McDonald's Texas Invitational at
www1.pasadenaisd.org/txinvitational

Send sponsor cards & payments to:
McDonald's Texas Invitational
1515 Cherrybrook, Pasadena, TX 77502

NAMING RIGHTS SPONSOR

\$25,000

- Exclusive to type of business or industry
- Included in all promotional materials and press releases
- Full page AD in souvenir program
- Company name listed on program sponsor page
- Large banner at all game sites
- Banner ad on the tournament web site
- Company name in all tournament ads
- Invitation to check presentation
- 20 tournament passes
- Digital Ad on scorer tables at the 6 championship sites
- Company listed on sponsor boards at all locations

MAJOR SPONSOR

\$10,000 or more

- Digital Ad on scorer tables at the 6 championship sites
- Full page AD in souvenir program
- Company name listed on program sponsor page
- Large banner at all game sites
- Banner ad on the tournament web site
- 15 tournament passes
- Company listed on sponsor boards at all locations

PLATINUM LEVEL SPONSOR

\$5,000

- 1/2 page AD in souvenir program
- Listing on sponsor page in program
- Large Banner at Phillips Field House (4x8)
- Ad on tournament website
- 10 tournament passes
- Company listed on sponsor boards at all locations
- Digital Ad on scorer tables at the 6 championship sites

GOLD LEVEL SPONSOR

\$2,500

- 1/2 page AD in souvenir program
- Listing on sponsor page in program
- Banner at Phillips Field House (3x6)
- Banner ad on tournament website
- 8 tournament passes
- Company listed on sponsor boards at all locations

SILVER LEVEL SPONSOR

\$1,000

- 1/4 page AD in souvenir program
- Listing on sponsor page in program
- Listing on tournament web site
- 6 tournament passes
- Company listed on sponsor boards at all locations

BRONZE LEVEL SPONSOR

\$500

- Business card AD in souvenir program
- Listing on sponsor page in program
- Listing on tournament web site
- 4 tournament passes
- Company listed on sponsor boards at all locations